

CONTACT

AARON WALTERS

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EMPLOYMENT

- XM Solutions -September 2011-Present
-Social Media Manager
(Created and Maintained Facebook/Twitter/LinkedIn/Google+ for Mr. Japanese, United Recruiters, Custom Cup Sleeves, 4x4 Nation, and many local politicians. Created Websites, Graphic Designs, Videos/Commercials, and Marketing plans for all clients)
- Creative Soul Records -September 2012-Present
-Director of Marketing and Media
(Created and Maintained Facebook/Twitter/Reverbnation/etc. for many Independent Christian Artists. Assisted with Web and Graphic design)
- B.A.D. Management -September 2010-December 2010
-Intern
(Assisted with Music Video Production, Assisted Front Desk, Optimized mail room, and Managed Merchandise)
- Patton House Entertainment/Inpop Records -August 2010-September 2010
-Intern
(Managed Social Media and tour schedule, Managed Merchandise, and Assisted with Radio Marketing)
- GOA Inc. -January 2010-April 2010
-Intern
(Assisted Front Desk, Optimized email marketing, Assisted with booking of bands)
- Band Manager (Dave Armstrong and The Warmer Nights) -August 2009-December 2009
(Constructed Three-Year Management, Marketing, and Publicity Plan, and other Band Manager Duties)

EDUCATION

Middle Tennessee State University GPA 3.5

Major: Recording Industry, Music Business

Minor: Business Administration

Areas of excellence: Copyright Law, Artist Management, Concert Promotion, Publishing, Contracts and Legal Issues, New Media, Publicity, and A&R.

SKILLS

Graphic Design(Photoshop/InDesign) Merchandise Sales
Wordpress Website Design Management (Bands, Songwriters)
Excellent Oral and Written Communication Skills
Proficient in all Microsoft Office products, most Apple Products, some Pro-tools, etc...
